



## HSH GmbH Management Consultants

### Company

#### Consulting Services:

Strategy Consultants for Marketing and Sales, especially Executive Search of High Performers and Talents (international)

#### Legal:

HSH GmbH, Amtsgericht LU, Handelsregister HRB 1759

#### Founded:

15. November 1994

#### Managing Director:

Alexander R. Reiter

#### Consulting Divisions:

1. Strategy:  
Marketing, Sales and Promotion to ensure a market-oriented management
2. Personnel:  
Qualified Search and Headhunting, Motivation and Analysis of Managers and Experts

#### Philosophy:

An expansion without knowing the risks and conditions can cause bad investments. The strategic development of new markets and the consequent search and support of talents attract growth which itself has to be adjusted systematically.

Besides a market-oriented focus of the company, qualified, motivated and reliable employees are the decisive factors of success. Therefore one of the most important management tasks is to develop high performers.

Adequate talents have to be found and positioned according to their qualifications and have to be developed and motivated consistently. That is where we can and want to support you.

#### Areas of Expertise:

1. Marketing
  - Market Potential Analysis (Market/Sales Development)
  - Market Entry Strategy
  - Optimization of Sales and Distribution
  - Communication (Advertising, Corporate, Press)
2. Personnel
  - Executive Search
  - Headhunting/Direct Search
  - Qualified Search through advertisements and research
  - Aptitude Appraisals
  - Coaching
  - Human Resource Marketing
  - Assessments

#### Trust in us:

- Besides a maximum of work relief we guarantee a high certainty for success through our direct and personal support.
- We possess a great deal of practical experience in industry, trade and services.
- Through our fixed fees we actually meet the current demands of the market and our clients much better.
- Updated contacts and modern research and search technologies provide for reliable and yet individual solutions.
- We commit ourselves! We guarantee to fulfil your order in a competent, confidential, effective and target-oriented manner.
- We are giving a definite, comprehensible recommendation for an implementation or a solution.

#### International:

We are well experienced in Europe, eastern Europe incl. Russia, North- and South America and Japan.

Ability is nothing without opportunity, so please ask us.



### HSH GMBH

MANAGEMENT CONSULTANTS  
FOR MARKETING & PERSONNEL

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